

An aerial photograph of a tropical resort pool area. The pool is a vibrant turquoise color and is surrounded by a sandy beach. Numerous palm trees are scattered throughout the scene, some near the pool and others further back. Several blue lounge chairs and matching umbrellas are arranged around the pool. A wooden deck with a thatched roof is visible on the right side of the pool. The overall atmosphere is serene and luxurious.

Hosborn®

HOTEL & RESORT REPRESENTATION

Hosborn

We represent, develop and dynamize, selected hospitality brands, eager to expand their commercial horizons on selected market.

As such, the Israeli tourism outgoing market enjoys an exponential increase in terms of volume and destinations; this fast development is generating a remodeling of the professional distributors network and other local services suppliers.





United Arab Emirates



Expertise

We combine business mindfulness, commercial expertise, market segmentation and relevant strategies, enticing a sustainable growth and profitability to our clients.

Our working process, owns the first and fundamental goal of consistently anticipating, meeting and exceeding expectations of customers, thus encouraging the business network loyalty and ensuring a pattern of extended retention.



Seychelles

We

Deliver proficient and perfect product knowledge of your property among our distribution network

Position your hotel as a leading property within the desired targeted market

Increase your brand and product awareness on the domestic MICE, corporate and social events market

Establish solid B2B and B2C connections between your property and the relevant market players

Generate valuable leads and ensure you a sustainable financial growth

Ensure consistency and transparency in the commercial services delivered for your brand



Maldives



Key Partners

We strongly believe in collaboration, and we do work on B2B and B2C levels with the entire travel trade.

- Travel Agency | Tour Operator | Wholesaler | Bed Bank | Online Travel Agency
- Corporate Client | MICE Agency | Event Production Agency | Event Organizer
- National & International Airline | Tourism Board | Destination Management Company
- Influencer | Conciergerie | Private Client | Media

Establishing sustainable relationships with our clients and partners based on expectations, reliability and transparency is key success factor for us when representing you.





Morocco

Portfolio


ATLANTIS
THE PALM, DUBAI




ATLANTIS
THE ROYAL
DUBAI




MAZAGAN
BEACH & SPA RESORT BOMBAY



One&Only
ROYAL MIRAGE



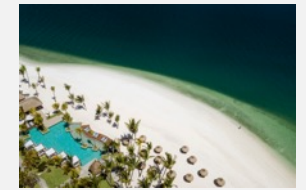
One&Only
THE PALM



One&Only
PORTONОВI



One&Only
LE SAINT GERAN



One&Only
REETHI RAH



One&Only
NYUNGWE HOUSE



One&Only
GORILLA'S NEST



One&Only
CAPE TOWN



 **CONSTANCE**
PRINCE MAURICE
MAURITIUS



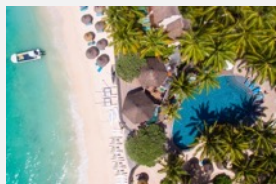
 **CONSTANCE**
EPHELIA
MAHE, SEYCHELLES



 **CONSTANCE**
HALAVELI
MALDIVES



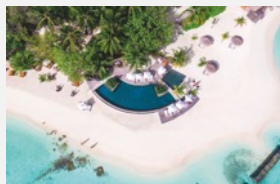
 **CONSTANCE**
BELLE MARE PLAGE
MAURITIUS



 **CONSTANCE**
LEMURIA
PRASLIN, SEYCHELLES



 **CONSTANCE**
MOOFUSHI
MALDIVES



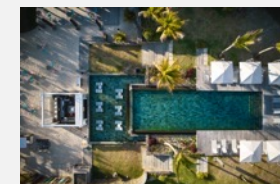
 **CONSTANCE**
TSARABANJINA
MADAGASCAR



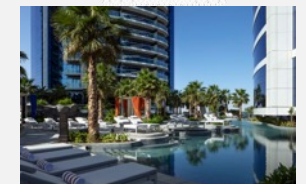
 **CONSTANCE GOLF**




Mauritius




Paramount Hotel
1991



An aerial photograph of a golfer in white attire standing on a lush green field, holding a golf club. To the right of the golfer is a dark green golf cart with a white roof. Long shadows are cast on the grass, indicating a low sun position. The overall scene is bright and clear.

Mauritius

Solutions

We offer a 360 solution with an integrated range of expertise, services and a transparent pricing structure.

- Sales
- Marketing
- Public Relation
- Consulting

Our tailor-made approach and targeted business strategy, allows us to precisely identify your needs, while optimizing your requirements and budget.





Montenegro



Sales

Our presence and strategic understanding of the luxury travel commercial trends, allows us to sets a dynamic path for representing your product, services and experiences on the Israeli market.

- Sales representation
- Strategic sales calls for leisure, corporate and wholesales
- Site inspections and escorted FAM trips organization
- Product training and webinars with access to our database
- Product and destination training
- Events, roadshows, trainings and workshops engineering
- Brochure and webspace insertion with trade partners
- Contracting and commissioning negotiation
- Booker's sales incentive and retention program
- Tradeshow participation and representation
- Travel trade networking and positioning
- Sales report
- Tactical plan



South Africa

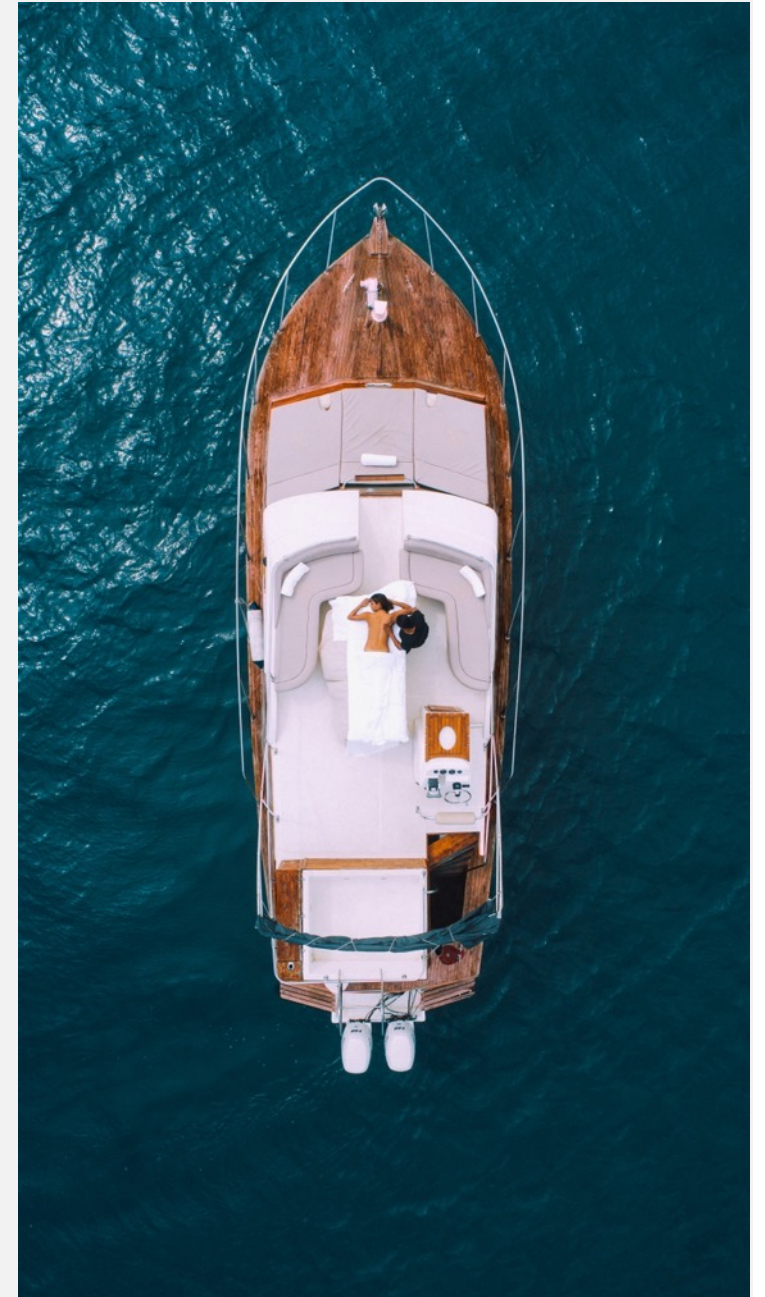
Marketing

We craft realistic and achievable local strategies aligned with your business focus, intentions and capacity.

Our primary goal consists in the adequate positioning of your property on the local consumer market, by tuning up its image, defining the product and stimulating the demand via an active commercial network.

- Customized marketing plan and strategy drivers
- Strategic partnerships by key industry segments
- Social media coverage on selected platforms
- Dedicated section on Hosborn website
- Product and destination development
- Market intelligence and benchmarking
- Collaterals and media translation in local language
- Communication plan and product positioning
- Selected press trip organization
- Local e-commerce and social media strategy

Hosborn®





Greece



Public Relation

We are in the travel industry for more than two decades and have built up powerful relationships with the press and media.

From tailor-made PR campaign to private events, we have the tools to cater your individual needs and generate exposure in the relevant media-markets.

- Press releases edition and distribution
- Crisis communications
- PR concepts & story telling
- Press trip organization and coordination
- Client interviews and advertorial
- Event planning, organizing and production
- Inclusion in media publications
- Product and destination launch



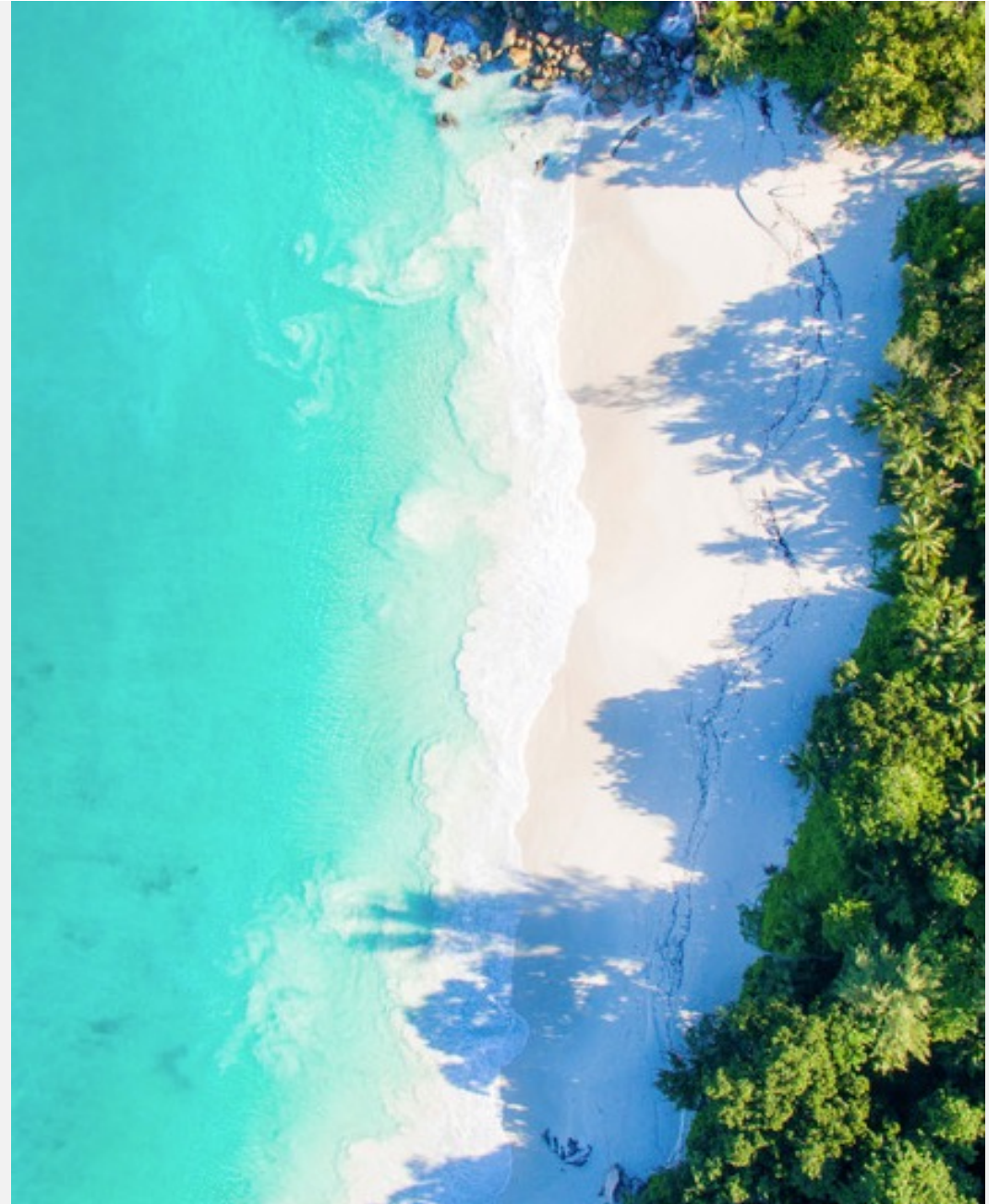
Rwanda

Consulting

Hosborn, delivers a complete range of a la carte consulting and project management services for owner, developer and operator from the hospitality sector.

We focus on a fundamental and sustainable approach in the way your hotel is commercialized and positioned on selected markets.

- Market research
- Competitor set analysis
- Performances benchmarking
- Development pipeline
- Strategic sales & marketing plans
- Travel trade intelligence
- Connectivity solutions
- Recruitment consultancy



Hosborn®

